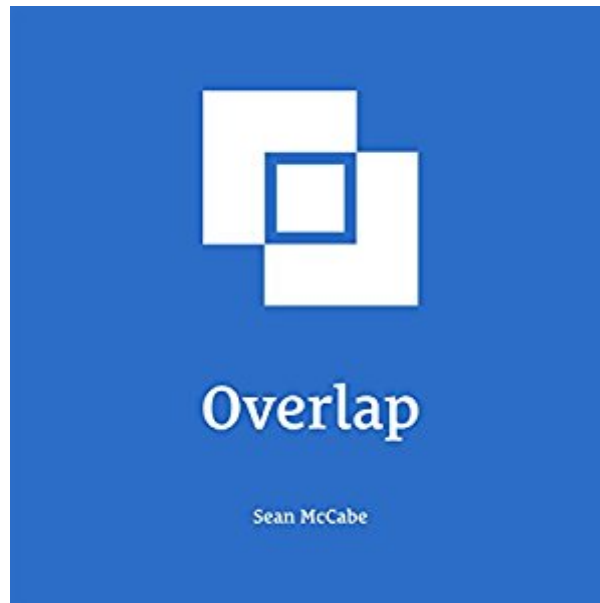




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Overlap: Start A Business While Working A Full-Time Job



Synopsis

Starting a business doesn't have to mean quitting your day job, risking it all, and hoping for the best. Fortunately, there's a more practical way to freedom than taking a leap and putting your family at risk. Overlap starts with the day job. You use the stability of your day job to provide a financial foundation for building your own business on the side. When Sean McCabe started practicing hand lettering, he never dreamed he'd make over \$500,000 from the craft. He always thought it'd be a hobby. But he learned that there are three specific ways to make money from any niche pursuit. Sean codifies and breaks down these three methods of making money in what he calls the Trifecta: 1. Client Work 2. Products 3. Teaching No matter what you want to do, you can grow a thriving business using these three methods of generating revenue. But where you'll get stuck is trying to find the time, motivation, and focus to do the work. How do you get your family or spouse on board when they're scared? What if you come home from your day job feeling exhausted and ready to collapse? What if you have many passions and you're not sure which to focus on? Overlap will help you find your passion, develop your skills, get out of scarcity, and create the life you want.

Book Information

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Customer Reviews

Excellent book. I've been listening to Sean Wes podcast for a while now and love it. This book sums up a lot of those ideas and puts them into practical, actionable steps. Sean shares his own journey as an entrepreneur in this master piece written in everyday, understandable language. Really makes a point with examples. Also amazing tips on productivity, finding and protecting your passion.

I've been listening to Sean's podcast since only a few weeks. I've become a huge fan in that small amount of time. Thoughtfully written.

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